

Joy Ham



I am decoding design challenges and creating human-centered solutions. Beyond pixels, I craft experiences that captivate and connect with the audience.

Portfolio: www.joy-ham.com

Linkedin: www.linkedin.com/in/joy-ham-991190241

Instagram: @i0y art

Contact



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Experience

CAD Lab Monitor

Rhode Island School of Design (RISD) Providence, RI U.S 2023.09 - 2024.05

Providing technical support with CAD software, Laser Cutting, or related equipment. Instructing students to familiarize them with the lab layout, equipment, and rules. Installing, updating, and managing CAD software on lab computers.

Branding and Graphic Design Intern

Pagano Media

Worcester, MA U.S 2023.06 - 2023.09

Collaborating with the design team to create visual elements.

Gaining proficiency in graphic design software such as Adobe Creative Suite. Parcitipating weekly meetings with team members and clients for design iterations.

2D Graphic Team Intern

Skonec Entertainment Seoul, Korea 2022.06 - 2022.09 Designing user interfaces (UI) and user experience (UX) elements for VR applications. Designing icons, symbols, and other visual cues to guide users within the VR space. Identifying and addressing challenges related to 2D graphics in the VR environment.

Content Creator

It's Me co.kr

2021.06 - 2021.12 Seoul, Korea

Curating content for various social media platforms, ensuring branding consistency. Utilizing video editing software to craft visually compelling narratives and posts. Contributing to the development of visual concepts by creating storyboards.

Assistant Photographer

BYC Clothina

Seoul, Korea 2020.05 - 2020.09

Assisting in setting up and organizing photography equipment. Helping to select and arrange props or wardrobe items for the shoot.

Assisting with post-production tasks such as editing, retouching, and organizing files.

Education

Rhode Island School of Design (RISD)

Providence, RI U.S 2020.09 - 2024.06

Bachelor of Fine Arts, BFA / Industrial Design

Acedemic Honors (GPA 3.77)

Branding Director, NASA x RISD ASTRO Club

Health & Wellness Design Award

West High School

Torrance, CA U.S 2018.09 - 2020.06

New York, NY U.S 2022.04 - 2022.05

High School Diploma Art Honors, AP Art

Certification

The New School (Parsons)

Social Media Marketing Online Certificate

Developing social media strategies and KPI planning

Content creation and management

Building brand image, and enhancing awareness.

Language

Bilingual

English Korean

Skills Tools

User Experience Design Prototyping User Interface Design Social Media Marketing **Brand Identity** Data Visualization Graphic Design **Brand Storytelling** AR Interaction Design Content Creation

Adobe Photoshop Figma Adobe Illustrator Capcut Adobe InDesign Keynote Adobe Premiere Pro Fusion360 Adobe After Effect Spark AR